

# Town of Carberry, Manitoba 2021 Strategic Plan Results Report Public





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March 31, 2021

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#### From the Mayor's Desk

Over the past two years there have been foundational changes that have taken place within the Town of Carberry. For the first time in over a hundred years the Town has a CAO dedicated solely to its own affairs. By the end of the summer of 2021 another historic change will take place with the Town moving in to its own dedicated office space on Main Street to better serve its citizens and ratepayers.

With these two changes the Town has charted a new path for itself in the municipal world. Considering this, Council moved forward with a Strategic Planning exercise in early 2021 to help map out what that path will look like going forward. Our Strategic Plan and Operations Plan that you see here are living documents that will help Council and administration focus their time, energy and resources to better strengthen and grow our community into the future. As time passes, the plan will change to accommodate new goals and to recognize those that we have achieved.

In closing, I want to take a moment to thank our Council, CAO, Administration and Staff for all that they have brought to the table. We could not have done this without their support and the hard work of all involved. Thank you!

Sincerely,

Stuart Olmstead

Mayor of Carberry

### INTRODUCTION

This document represents the results of the Town of Carberry strategic planning session held on March 02, 2021 at the Town of Carberry, Manitoba.

The following Council members and staff participated in the session:

- Mayor Stuart Olmstead
- Deputy Mayor John Anderson
- Councillor Ray Muirhead
- Councillor Matt Tolton
- 🖮 CAO Grady Stephenson

Not in attendance:

Councillor Mike Sudak

The session was facilitated by Dean Yaremchuk and Larry Lang, Senior Partners, HMC Management Inc.

## **TOWN OF CARBERRY VISION 2025**

Sustainable business development and residential growth will increase our population towards 2500 people who are proud to call Carberry home, where community is more than a word but a way of life.

### **TOWN OF CARBERRY MISSION STATEMENT 2021**

"The purpose of the Council of the Town of Carberry is to govern in a fair and accountable manner that enhances the quality of life for our citizens."

### TOWN OF CARBERRY VALUES

#### Approachable

Council is open and will take into consideration the views and interests of others when making decisions.

#### **Fiscally Responsible**

We continually balance our financial capabilities with the needs of our residents to ensure long-term growth and prosperity to our community with the flexibility to deal with change.

#### Communications

We strive to ensure open and transparent communication between community residents, Council and employees.

#### Teamwork

We are committed to working together to with our residents, other governments, businesses and organizations to provide our residents with quality services.

#### Innovation

We are committed to encouraging innovation in the development and delivery of programs, services and processes.

#### Respect

We honour the rights and beliefs of our Councillors, our staff and our community and commit to treating them with the highest degree of dignity and fairness.

### Inclusiveness

Council believes their success moving forward is by creating a welcoming environment that embraces and encourages engagement, inclusiveness and diversity.

